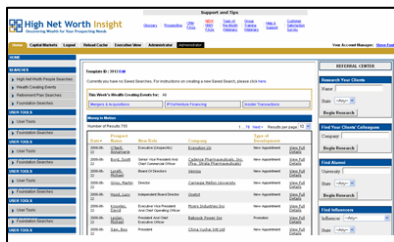




Leading Intelligence for Wealth Managers

Infinata is the leading provider of insight and intelligence on high net worth individuals, foundations & endowments, and plan sponsors. Our solutions and services help wealth management professionals analyze their customers, research new prospects, and track and leverage their existing client base to generate referral opportunities.

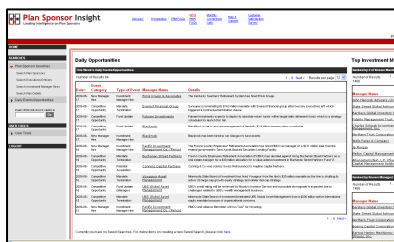


High Net Worth Insight (US)

- Detailed profiles on over 2.5 million high net worth individuals
- Fully-integrated company information and retirement plan details
- Daily tracking of wealth creating events including new job appointments, mergers & acquisitions, and insider trading activity
- Proprietary wealth scores to estimate net worth of individuals profiled

Foundations & Endowments Insight (US)

- Detailed profiles on over 125,000 foundations & endowments with over \$1 million in assets
- Over one million officers and trustees
- Integrated into HNW Insight for trustee and officer profiles and daily tracking
- Asset allocation preferences and details

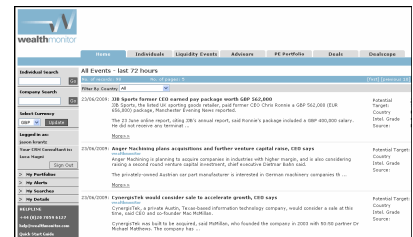


Plan Sponsor Insight (US)

- Daily tracking of large plan sponsors including public plans, large corporate pension plans, unions, and large foundations & endowments
- Details on investment managers utilized, consultants, and assets
- Key executive details
- Competitive opportunities (manager terminations, legal issues)

wealthmonitor (Europe)

- Proprietary intelligence on the strategic intent of entrepreneurs and their businesses to help wealth managers target before a 'wealth event' takes place
- Reports on growth initiatives, IPO plans, mergers & acquisitions, and succession issues facing entrepreneurs
- Provides exclusive insight to asset managers, fund-raisers, tax lawyers, accountants, and private banks
- Provides detailed biographical information on the entrepreneurs and owners behind the companies





About Us

Infinata is a wholly-owned subsidiary of the Financial Times Group, publisher of the Financial Times newspaper and FT.com. FT Group is a division of Pearson plc, the international media group.



Incorporated in 1999, Infinata has since become one of the fastest growing businesses in its sector. By continuing to launch ground-breaking products and services, Infinata provides its clients with the intelligence needed to research their markets and expand their client base.

Infinata provides online services which help organizations turn information into insight. We specialize in web-based solutions for:

- Targeted market research
- Increased sales productivity
- Optimized business analysis

Our turnkey products and customized solutions help business managers at all levels effectively manage large amounts of data and disseminate knowledge. As a result, their people can quickly capitalize on critical business opportunities.

The primary factors contributing to Infinata's success, as well as the success of our clients, are our:

- In-house research capabilities and proprietary data
- Industry-specific knowledge for each target market
- Easily configured web-based software and database technology
- Flexible and scalable applications that clients can adapt to changing business requirements
- Experienced journalists who produce unique and actionable proprietary intelligence
- Dedicated reporters who monitor over a thousand global sources and deliver real-time updates on relevant liquidity events

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